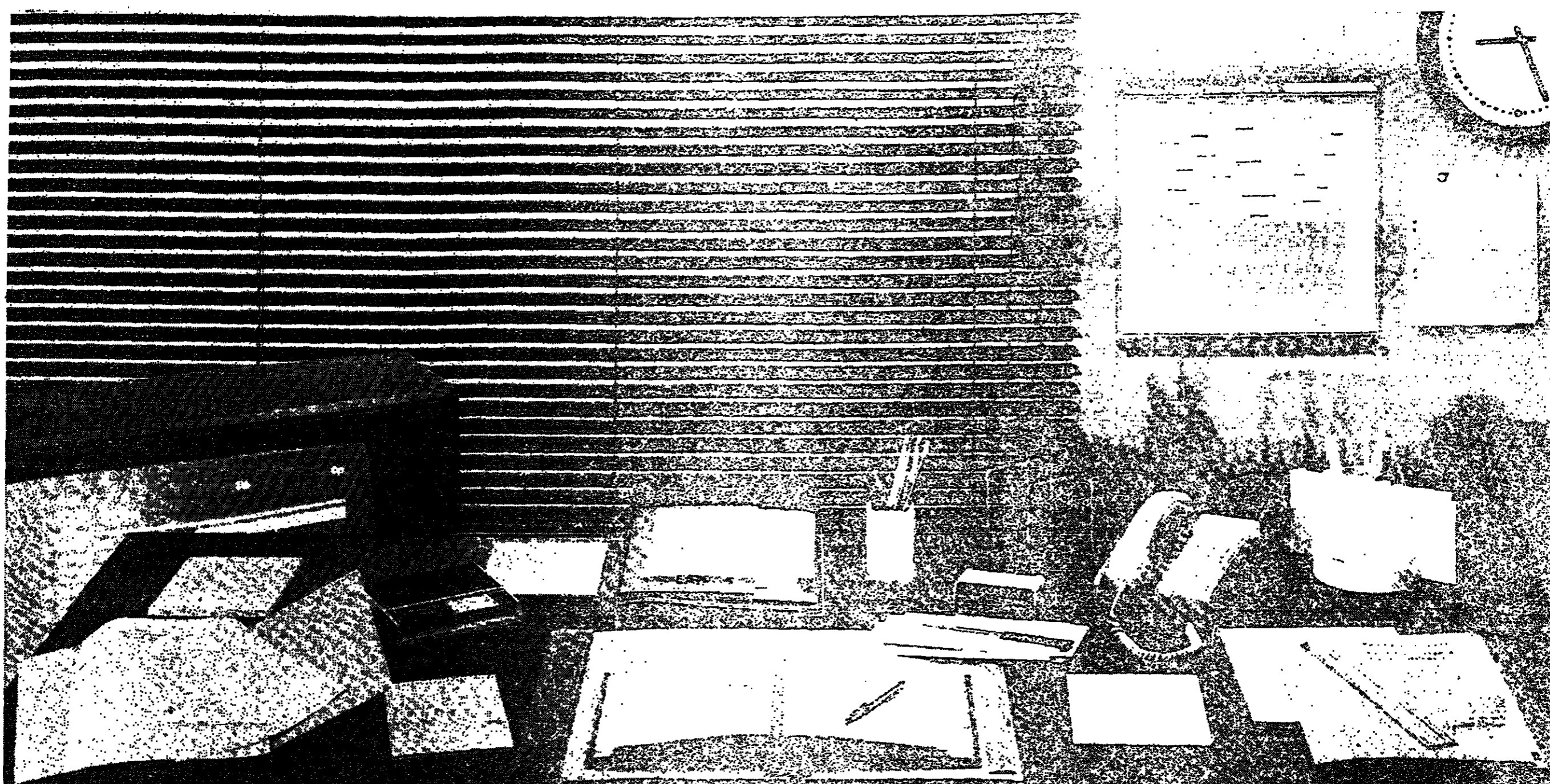
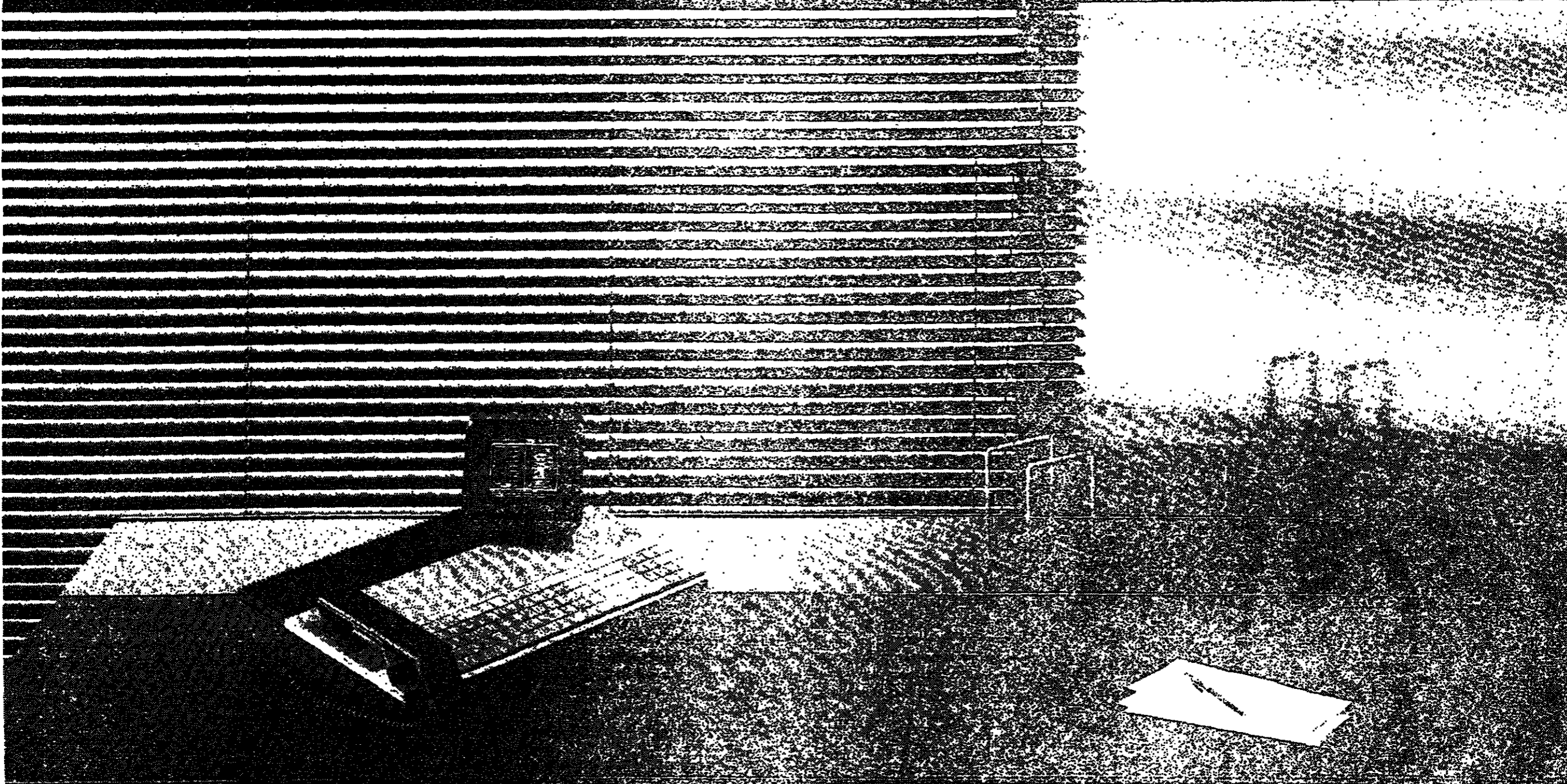


Britain still
sees need
for change
at Unesco



A PLACE FOR EVERYTHING.



EVERYTHING IN ITS PLACE.

'Desk-top clutter'. It's something even the most organised executive can suffer from.

It wastes time, it clouds judgement and, most frustrating, it gets worse during the day.

The new Executel from STC cures desk-top clutter and does much more besides.

In one smart, Design Council Award winning unit, Executel is a modern business telephone with an auto-dial facility and dozens of additional functions to aid today's hard-pressed businessman.

It's a personal Telephone Directory and 20 Year Diary.

It sends out Telex messages and receives answers direct to your desk.



STC TELECOMMUNICATIONS LTD

APPROVED for use
with Micrographic Systems
run by British Information Services
in accordance with the standards in
the regulations for use

It gives you access to both public information networks such as Prestel and Private Viewdata systems.

It's a Monthly Planner that displays all your appointments for every day in any given month.

Executel operates as a Calculator and stores Memos, Lists and Reminders better than any ordinary Notepad.

And, because information is stored on a removable cassette with Password Protection, you can be sure of absolute security.

But for all its sophistication, Executel couldn't be easier to use.

Even if you've never touched a keyboard before.

As an optional addition the Executel Secretarial Unit provides

a direct link between you and your secretary with interception and switch through facilities.

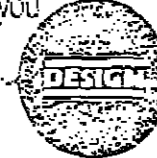
It includes Two-Way Intercom and gives access through the keyboard to maintain your Diary and Directory.

And, just like your unit, it gets telephone connections much quicker and will operate as Viewdata and Telex terminal and as a Calculator.

It all adds up to a logical link. A powerful, hard-working personal management tool for today's business world.

For more information about Executel, call Sarah now on Burriham 06286 65411 (24 hrs.).

You'll wonder how you ever managed without it.



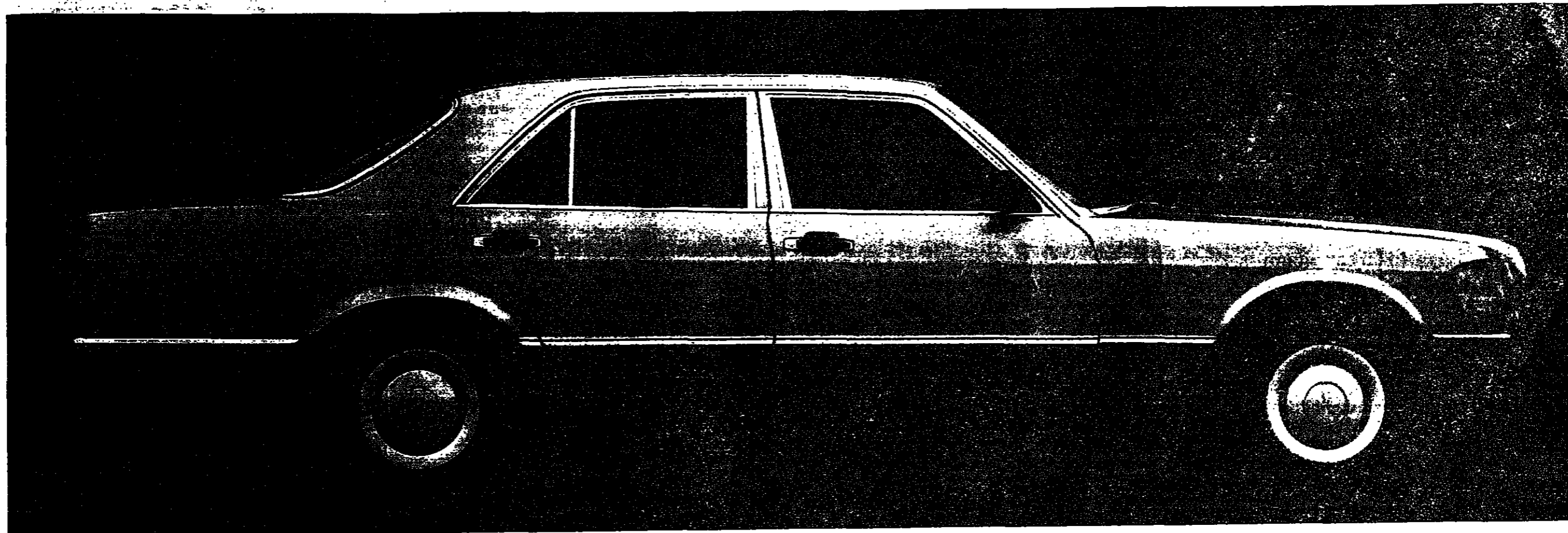
Executel

In 1886, Gottlieb Daimler and Karl Benz invented the car as we know it today.

All the cars directly descended from their originals are still constructed to Gottlieb Daimler's own standard: 'The best-or nothing.'

The superb S-class is the ultimate expression of this philosophy. It is the most perfectly-balanced collection of automotive virtues that Mercedes-Benz can achieve.

98 years on the road. No wonder we're so far ahead.



⊗ THE MERCEDES-BENZ S-CLASS

There are five S-class models. The 3.8 and 5 litre V8 models are also available with the distinctive Mercedes-Benz long wheelbase, giving rear seat passengers a luxurious 4 inches of extra legroom.

All five models stay so far ahead of other cars by undergoing a constant process of evolution.

Our engineers evaluate all the latest in high technology techniques, ideas and features.

They will not, however, incorporate anything which is merely a gimmick. For the S-class, it is the best-or nothing.

Every component is of equal quality. And each stage of the manufacture is scrutinised. There are over 6,000 quality controllers, perfectionists to a man.

Tough mechanical ordeals such as 20,000 consecutive turns of the key in the doorlock, make certain that every part is worthy of the whole.

And then the whole is as lovingly finished as only the most experienced human hands know how.

Finally, when everything is completely to our satisfaction, a senior inspector affixes a special seal, releasing the car to its new owner.

It bears the facsimile signature of Gottlieb Daimler. Whose dictum, 'the best-or nothing', has made the S-class what it is today.



Mercedes-Benz

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Great deal opening

In the last six months we've introduced ten new models, three new engines and we've lowered some of our prices.

Not only that, your local Ford dealer can now give you a great deal more than you imagined.

So come on in. Summer's on the way and there's never been a better time to talk to your dealer, try the new Fords and get a great deal.

Ford cares about quality.



